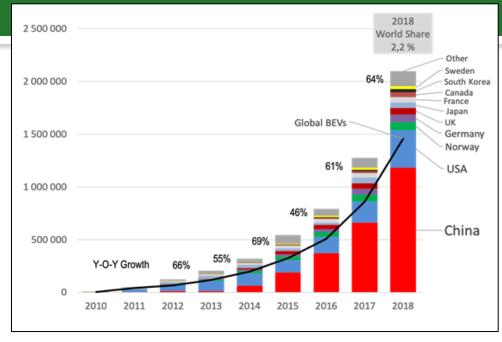
# **EV in the Philippines: State and Initiatives**



## What to expect?

- Global and ASEAN EV Trends
- Why EV in the Philippines?
- EV Local Updates
- Demand Projections
- Moving Philippine EV Forward

# **Global EV Trends**



Country	2025	2030	2032	2040	2045
France				•	
Ireland		•			
Netherlands		•			
Norway	•				
Slovenia		•			
Sri Lanka				_	
Sweden					<b>A</b>
Scotland			•		
United Kingdom				•	

Country / Region	EV Target or Objective
Canada	<ul> <li>10% zero-emission vehicle (ZEV) sales by 2025, 30% by 2030, and 100% by 2040 (Clean Energy Canada, 2019)</li> <li>75% of new LDVs will be HEVs, PHEVs or BEVs from 2019</li> <li>80% of government fleet procured are ZEVs</li> </ul>
China	<ul> <li>5M EVs by 2020, including 4.6 million PLDVs, 0.2 million buses and 0.2 million trucks</li> </ul>
European Union	- 15% sales of electric cars and plug-in hybrids by 2025; 30% by 2030
Finland	- 250,000 EVs by 2030
France	- Full electrification of new buses by 2025 - All electric cars nationwide by 2040 (Davies, 2017)
India	- 30% electric sales by 2030 - 100% BEV sales for urban buses by 2030
Ireland	- 500,000 EVs and 100% EV sales by 2030
Japan	- 20-30% electric vehicle sales by 2030
Mexico	- 30% electric car sales by 2030
Netherlands	<ul> <li>10% electric car market share by 2020</li> <li>100% EV sales by PLDVs by 2030</li> <li>100% electric public bus sales by 2025</li> <li>100% public bus stock by 2030</li> </ul>
New Zealand	- 64,000 EVs by 2021
Norway	- 100% EV sales of PLDVs, LCVs and urban buses by 2025 - 75% EV sales in long-distance buses - 50% in trucks by 2030
Korea	- 200,000 EVs of PLDVs by 2020
Slovenia	- 100% electric sales by 2030
Sweden	- 30% electric car sales by 2030
United Kingdom	- 396,000 to 431,000 E-cars by 2020
United States	- 20% market share target for electric passenger vehicles by 2020, 50% by 2025

# **ASEAN E-Vehicle Stock**

Country	Electric Vehicle Stock	Reference Year	Source
Indonesia	<ul> <li>~1,000 electric cars</li> <li>~3,000 electric two-wheelers</li> </ul>	2017	Solidiance (2018)
	<ul> <li>~ 3500 e-trikes</li> </ul>	2019	Biona et al (2019)
Philippines	<ul><li>952 e-motorcycles</li></ul>	2017	LTO (2017)
Philippines	■ ~ 252 e-jeeps	2019	Biona et al (2019)
	■ 64 e-cars	2017	LTO (2017)
Singapore	<ul> <li>380 PHEV cars and LDVs</li> <li>701 BEV cars and LDVs</li> <li>32,545 HEV cars and LDVs</li> <li>4 BEV buses</li> <li>23 HEV buses</li> </ul>	2018	Land Transport Authority (2018)
Thailand	<ul><li>122,631 HEVs and PHEVs</li><li>1,454 BEVs</li></ul>	2018	EVAT (2016)
Vietnem	■ 1,086 electric cars	2015	Nguyen and Nguyen
Vietnam	<ul><li>150,000 electric two-wheelers</li></ul>	2013	(2015)

# **ASEAN Electric Vehicle Targets and Projections**

Country	Description	Date announced
Indonesia	2.1 million motorcycles and 2,200 electric cars by 2025	January 2019
Philippines	Best case 2030 vehicle stock projections: 200,000 plug-in hybrids 60,000 e-cars 70,000 e-trikes 40,000 e-jeepneys 5,000 – e-buses	July 2019
Thailand	1.2 million electric vehicles by 2036	March 2016
Singapore	1,000 BEVs by 2020 800 BEV taxis by 2022	June 2016 October 2018
Singapore	100,000 electric cars, 100,000 electric motorcycles, and 2,000 electric buses by 2030	August 2017
Vietnam	100,000 electric cars by 2020	August 2013

# **ASEAN Charging Infrastructure**

Country	Status	Target / Plans	Major players
Indonesia	- 1300 stations nationwide - 1100 stations in Jakarta	- Multiple companies have expressed interest in the EV market	<ul> <li>Agency for the Assessment and Application of Technology (BPPT)</li> <li>Mitsubishi</li> <li>Honda</li> </ul>
Philippines	<ul> <li>1 public Level 3 Charging         Station</li> <li>Approximately 4 private and         government Level 3 Charging         Stations</li> <li>Level1 and 2 Charging Points         used in battery swapping         operations for public transport         service</li> </ul>	- 200 stations by end of 2022	- QEV - UniOil
Malaysia	- 400 stations as of September 2018	- 3000 stations by end of 2019	<ul><li>chargEV</li><li>First Energy</li><li>Networks</li><li>GreenTech</li><li>Malaysia</li></ul>
Thailand	- 50 units of Level 2 chargers	- 690 stations by 2036	- Greenlots

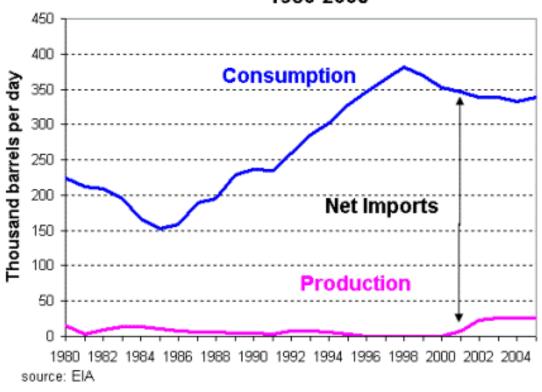
Source: Own elaboration based on Consultancy Asia (2018), Engel et al (2018), and Greenlots (2018)

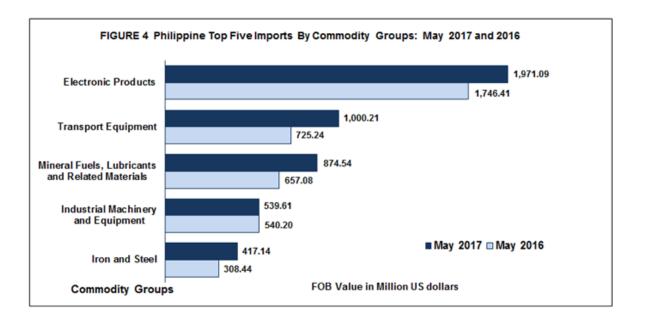




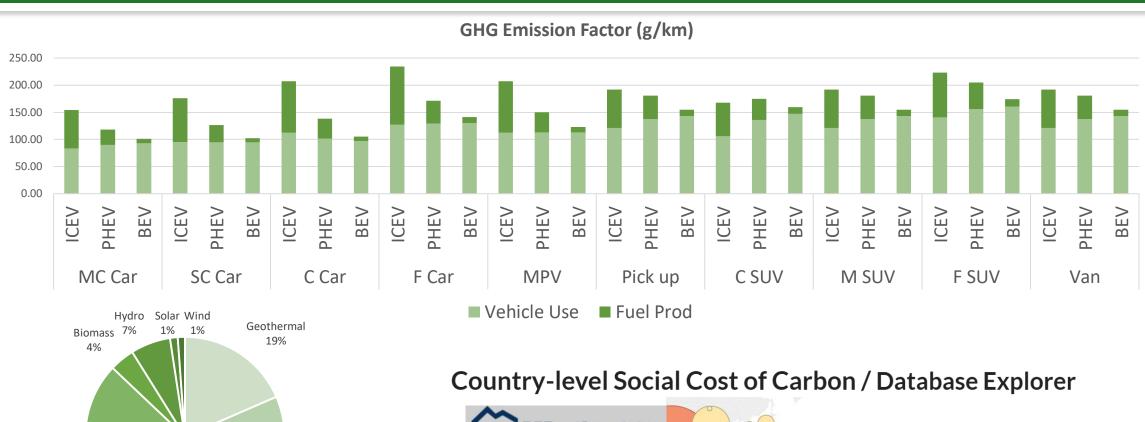
### Why EV's in the Phil? Energy Security

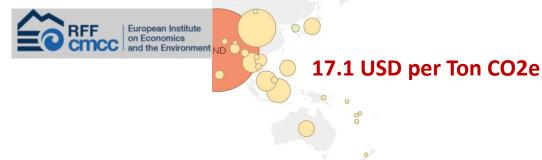
#### Philippine Oil Production and Consumption, 1980-2005





# Why EV's in the Phil? GHG Mitigation



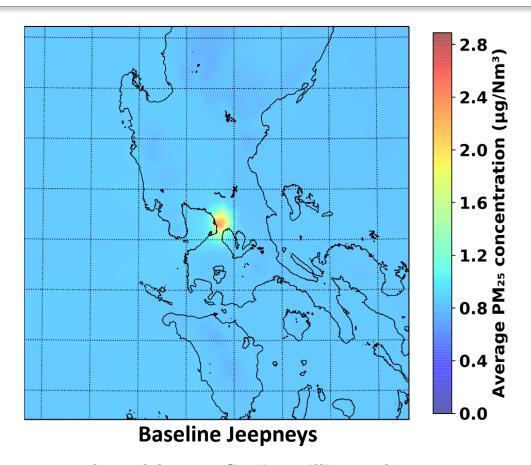


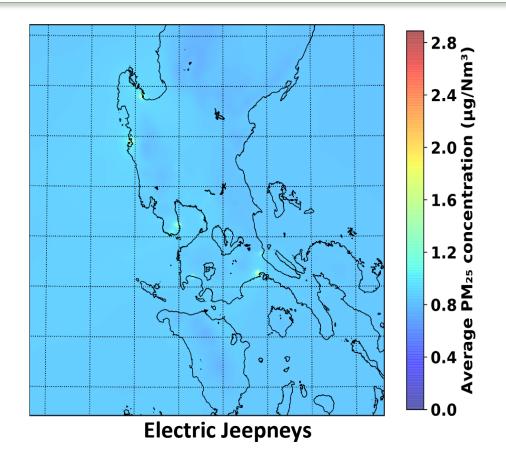
Coal

Gas 28%

> Diesel 2%

# Why EV's in the Phil? Health Benefits





#### **Annual Health Benefits in Millions Php**

Scenario	CAR	NCR	Region 1	Region 2	Region 3	Region 4A	Region 5	Total
Scenario 2 E- Jeepneys	-0.26	17,170.77	-12.96	-0.05	240.11	1,430.18	0.00	18,827.79

#### Why EV's in the Phil? EV Simplicity means New Opportunities

#### **Moving Parts** 18+ vs 2000+

# 10 new car companies aiming for the big leagues

Rookie automakers offering electric roadsters, boxy commuter vehicles

United States

Australia

Canada

China

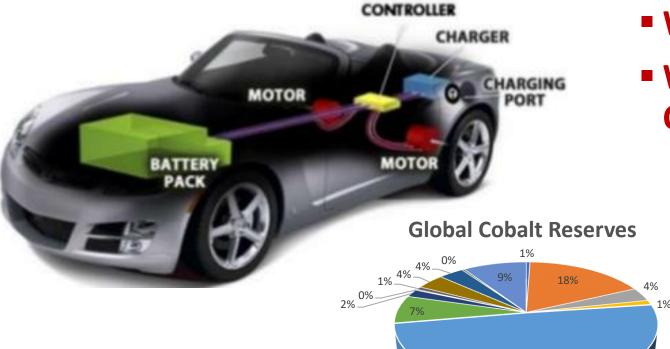
Cuba

Madagascar

Morocco

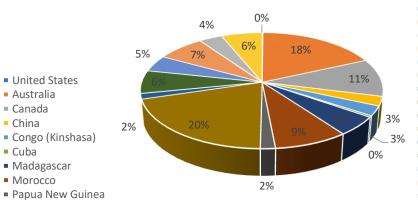
Philippines

Russia South Africa Other Countries



- We can build it!!
- We have Nickel and Cobalt





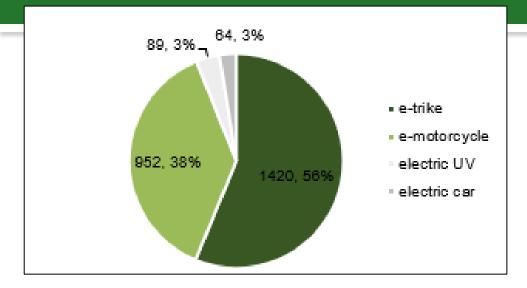
- United States
- Australia
- Brazil
- Canada
  - China
- Colombia
- Cuba
- Finland
- Guatemala
- Indonesia
- Madagascar
- New Caledonia
- Philippines
- Russia
- South Africa
- Other Countries

### Phil EV Industry

- Philippines
- **Eco-PUV Program**
- Some Local E-Jeepney and E-Trike Companies
- Exploring possibility for a local battery industry
- Thailand is leading the way
- Indonesia is focusing on Battery Production
- Vietnam established its own automotive / EV company

Item	Thailand	Indonesia	Malaysia	Vietnam
Annual Local Demand	~3.45 million (Marklines, 2019)	~1.3 million (Marklines, 2019)	~0.56 million (Marklines, 2019)	~0.4 million (Pearson, 2018)
Reported Industry Developme nts	- HEV models locally assembled: Toyota Camry, Nissan X-Trail and Honda Accord since 2009  - PHEV assembly of BMWs since 2016  - Toyota, Nissan, Honda, Mazda, Mercedes Benz, BMW, SAIC-CP Motor Company, and Thai-Japan joint venture FOMM received approval for new EVs, PHEVs and HEVs production investment applications, including BMW investments on a battery factory, are being evaluated  - Local car company, Vera Automotive, founded in 2015, launched its first EV in 2017	- A 50,000 tonnes annual nickel smelting capacity plant to be built for EV nickel battery production. Output would be exported to China (  - Hyundai plans to develop a plant for a nickel-cobalt joint venture project in Indonesia  - Volvo and Renault EV investments in EV production, including the construction of factories	- Great Wall Motors eyeing Malaysia as its EV production and distribution hub in ASEAN  - Geely Holding Group of China acquired 50% stake in Proton Holdings Bhd	VinGroup, local leading conglomerate, has formed Vinfast as its car manufacturing arm. VinFast activities include:  - partnership with EDAG German Engineering company to develop BEVs  - Planned launch of 3000 electric buses in 2019 as a result of the partnership with Siemens Vietnam that supplied technology and parts  - Partnership with LG Chem to locally produce batteries for electric scooters and electric cars  - Partnership with Bosch and LG Chem to manufacture and roll out e-scooters by 2020

#### **Local EV Updates: Vehicle Stock and Models**



#### As of March 2019

- **■** E-Trikes 1,511 units, 16 models
- E-Jeepneys 252 Units, 21 models
- More than 50 LEV Models

EV Model	Passenger capacity	Nominal Voltage (V)	Battery Capacity (kWh)	Range (km)	Charging mode	Fast charging time (hrs)	Max. Charging Rate (kW)- Standards
BEVs							
Mitsubishi I- MEIV	4	330	16	95	slow and fast charging	0.5	Not Known
Hyundai loniq	5	360	28	280	slow and fast charging	0.75	70 - CHAdeMO
Hyundai Kona EV	5	230	64	415	slow and fast charging	1.2	50 - CCS
BYD E6	5	316.8	61.4	300	slow and fast charging	2.5	22 - GBT
Nissan Leaf	5	384	40	243	slow and fast charging	0.5	50 - CHAdeMO
Nissan Sylphy ZE	5	NK <sup>4</sup>	60-90	338	slow and fast charging	0.75	50 - CCS
Chevrolet Bolt 2017	5	350	60	383	slow and fast charging	1.5	50 - CCS
PHEVs							
Mitsubishi Outlander	5	300	12	35	slow and fast charging	0.5	22 - CHAdeMO
Hyundai loniq PHEV	5	240	8.9	46	slow and fast charging		3.3 - CCS
BYD Qin sedan hybrid	5	500	13	70	slow and fast charging		Not Known
BYD Tang hybrid	7		18.4	80	slow and fast charging	1	Not Known

### **Local EV Updates: Vehicle Stock and Models**

#### Locally Available Battery Electric Vehicle



**Hyundai Ioniq EV** 



**Nissan Leaf** 



**DongFeng ER30** 



BYD E6



**Hyundai Kona EV** 

#### **Local EV Updates: Vehicle Stock and Models**

# Locally Available Plug-in Hybrid Vehicles



**Hyundai Ioniq PHEV** 



Mitsubishi Outlander PHEV



**Jaguar Range Rover Sport P400E** 



**BYD Qin PHEV** 



**BYD Tang PHEV** 

#### LTO Administrative Order

# ELECTRIC VEHICLE GUIDELINES AND REGULATIONS

- Classifications
- Operation
- Recording and Registration







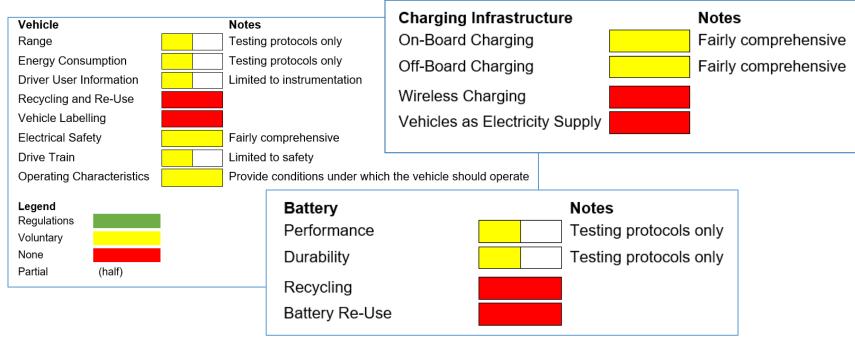




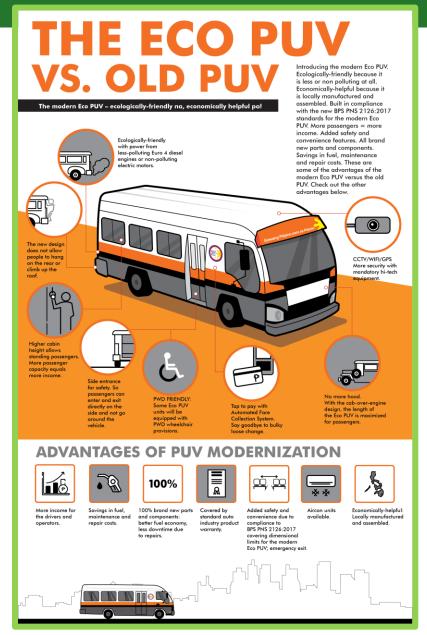
# Vehicle Parts and Standards Development

#### **63 EV Related Standard Adopted**





# PUV Modernization Program





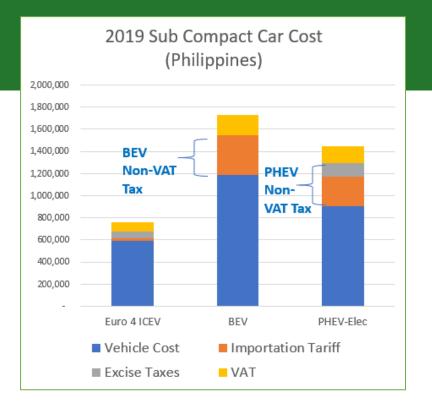


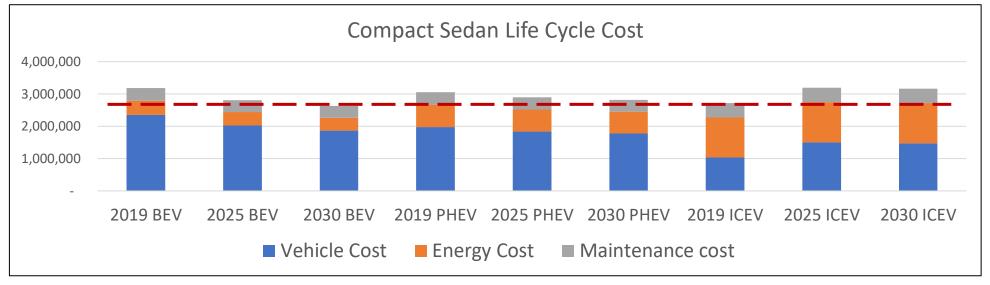




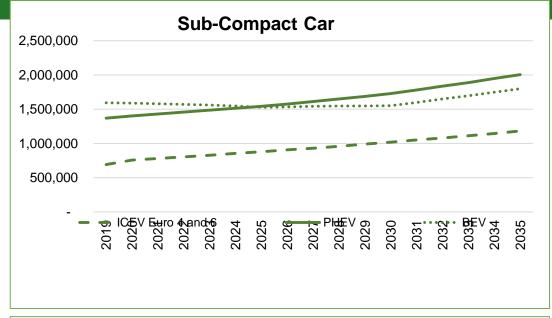
# **EV** Cost in the Philippines

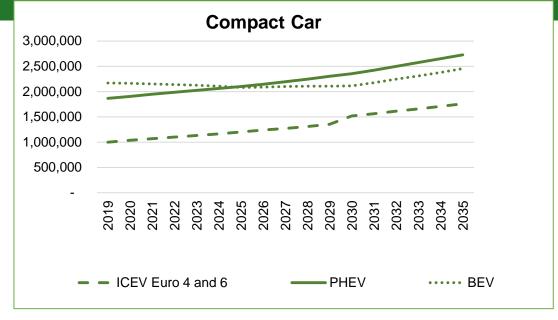
Vehicle Variant	PHEV	BEV
Mini-Compact Sedan	1.56-1.93	1.95-2.41
Subcompact Sedan	1.47-1.91	1.84-2.28
Compact Sedan	1.54-1.91	1.81-2.28
Full-size Sedan	1.42-1.75	1.69-2.09
MPV	1.54-1.91	1.84-2.28
Pick-up	1.54-1.91	1.84-2.28
Crossover / Compact		
suv	1.42-1.71	1.69-2.09
Mid size SUV	1.42-1.71	1.69-2.09
Full-size SUV	1.56-1.93	1.95-2.41
Van	1.47-1.91	1.84-2.28

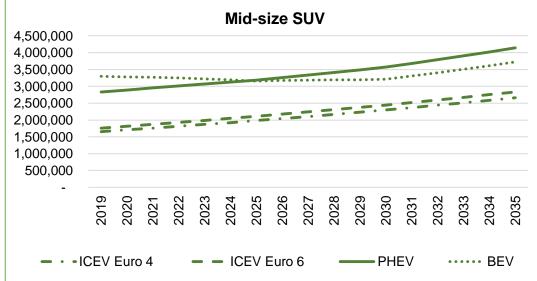


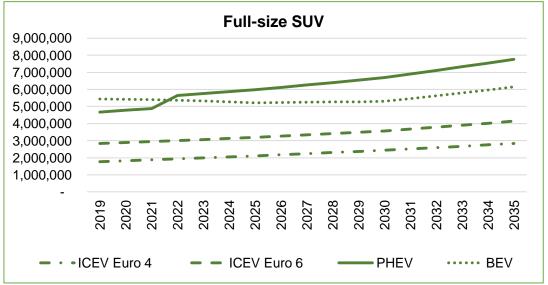


#### Retail Cost





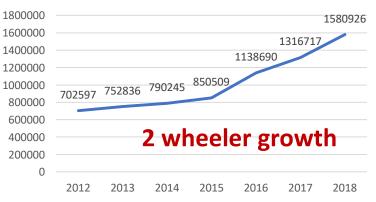


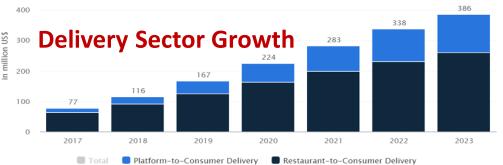


### **EV** Potential Demand in the Philippines

#### **Metro Manila Alone**

Public transport mode	Number of units
City buses	4669
Provincial bus	9,028
Jeepney	75000
Taxi	8079
TNVS	66,750 <sup>36</sup>
Tricycle	84,475





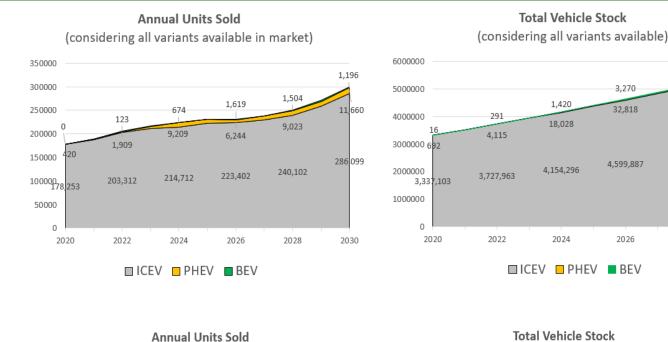
#### **Tourism Industry**

Establishment	Car / Sedan	Limousine	AUV / SUV	Van	Minibus	Chartered bus	Others
Hotels and motels	310	27	184	640	74	21	70
Resort hotels	122		76	351	35	43	102
Condotels	42			2	8		
Pension houses	11	1	7	38		1	2
Camping sites	6						
Short term accommodation activities	6		1	15		1	1
Other accommodation			1	1			
Transport operators, tour and travel agencies	4291	116	472	623	988	2377	36
Total	4788	144	741	1620	1105	2443	211

#### **Government Vehicles**

Registration	2015	2015	2017	Average
New	12123	14643	11067	12611
Renewal	63978	64855	66174	
Total	76101	79101	77241	

# Household Uptake Projections



**Baseline Scenario** 

9,158

5,615,258

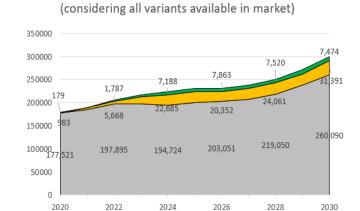
2030

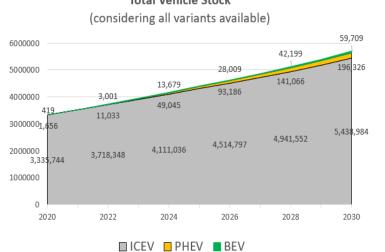
5,250

49,701

5,069,846

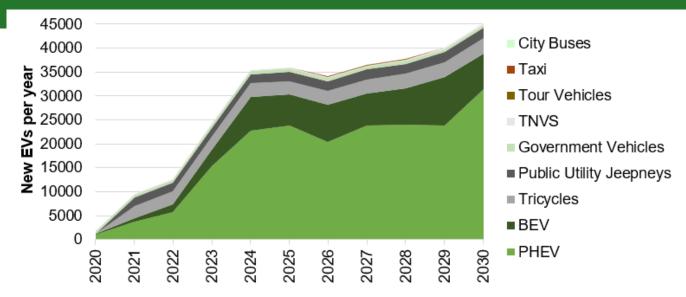
2028

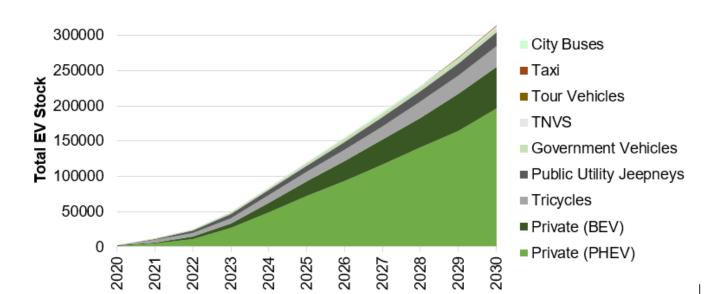




With Tax Incentive and Infrastructure Development

# Will there be demand? Other Sectors with Regulations





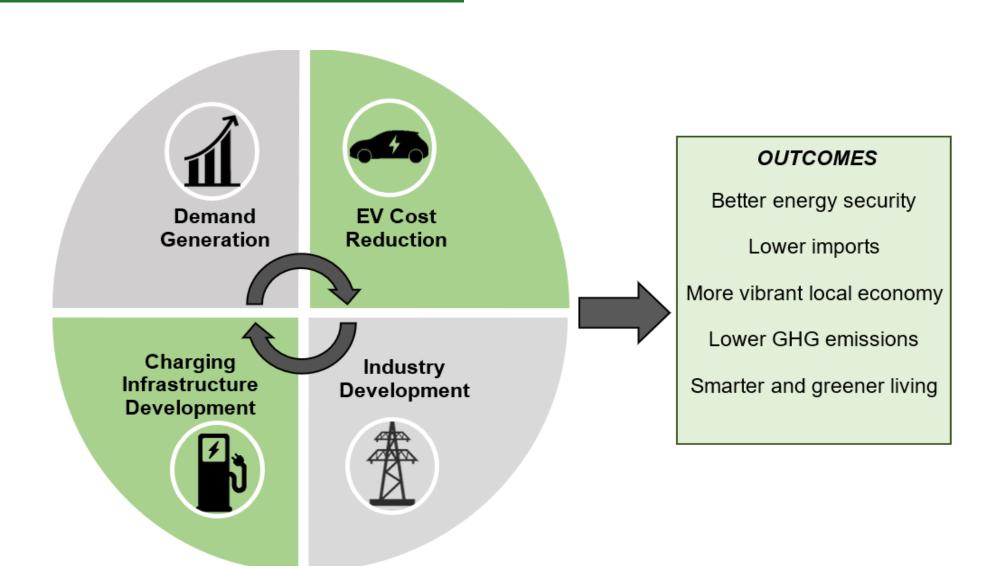
- Approximately 45,000 Annual Sales by 2030
- Approximately 300,000 EVs in vehicle stock by 2030
- Initial Demand commercial, public transport and government vehicles
- Eventual Demand Households

# Senate Bill 1382, HB 4075, HB 4391

### ELECTRIC VEHICLES AND CHARGING STATIONS ACT

- Role of Government Agencies
- Demand Generation and Industry Development
- Incentives







#### Corporate Fleet

- Minimum 5% for logistic companies, Food delivery companies, Tour agencies, Accommodation / hotels, Utility companies
- Preferential terms (i.e. Age limit, Fleet Size)
- Green Jobs Act eligibility prorated based on EV fleet share

#### Public Transport

- Minimum 5% for bus, taxi and TNVS with longer age limit
- 50% of premium taxis with longer age limit
- All CBDs for Jeepneys
- Minimum percentage for e-trikes to be determined by LGU

# Government Vehicles

- 10% of all annual vehicle purchase
- Increasing percentage in the future

#### Fringe Benefits

- Toll fee exemption
- Number coding
- Exclusively allotted parking lots
- Reduced annual vehicle registration rates



Importation
Tariff
Exemption

- To cover both BEV and PHEV
- Minimum battery range should be explored in the future

Excise Tax Exemption

• To cover PHEV since BEV no longer have excise taxes

Value Added
Tax Reduction
/ Exemption

- Exemption to be applicable to required adoption as indicated in the demand generation
- 50% reduction for all other purchases
- Until 2025

EV Eco-PUV Programme

- Similar to Cars program but to focus on e-jeepneys and e-buses
- Additional incentives for each locally sourced major part





EV Charging Infrastructure Development Plan

- Short term to focus initially in "EV Lead Areas" and will be voluntary
- Medium term to include mandated installations in "EV Lead Areas"
- Long term to expand mandated adoption through out the country

EV Charging Infrastructure Regulations

- To cover residential condominiums, office buildings, communal buildings, commercial buildings, commercial parking lots and tolled highways
- Corporate tax incentives and/or CSR program

Charging equipment tariff and tax exemptions

- Importation tariff free importation of 20 kW and higher units
- Value added tax exemption

Charging standards protocols and installation guidelines

- Market based and ASEAN considerations
- Standard operating procedures for private installations
- Streamlining of LGU permitting processes

Reduced Power
Rates and Charging
Rates Setting

- Development of charging rate setting regulations Exemption from
- Exemption from payment of subsidy shares (approx. 75 centavos)

Demonstration Programs

- Multi-stakeholder with government as a key player
- Demonstration of various charging system business models
- To provide proof of concept of planned regulations

Industry
Development



#### **Bringing Philippine EV Forward**

EV Assembly and Parts Production Incentive Program

- Eco-PUV Program
- Competitive program vis a vis ASEAN countries
- Coupled with local demand generation

Local EV Industry
Fund

• Soft loans to support continuous production of Local EVs

Vehicle Classification Harmonization

- Standardized vehicle classifications used by LTO, BOC and BPS to facilitate registration of the EVs
- Work is on-going

Specific Tariff Code for EVs

- Separate tariff code to facilitate exemptions for EVs
- In place already as per tariff commission

EV Standards
Testing and
Capability Building

- Rationalize and plan-out phased adoption
- Local capability building program to implement standards
- Set energy economy , range and durability thresholds

Industry Development



#### **Bringing Philippine EV Forward**

Battery Local Manufacturing Roadmap

• Plan out and implement road map for the eventual production of the EV batteries capitalizing on the cobalt and nickel reserves of the country

Transport and Auto Informatics Industry Roadmap

 Plan out and implement road map to develop the country as an outsourcing hub for transport and auto informatics capitalizing on the vast IT human resource of the country

EV Human Resource Development

• Development and introduction of training and certification programs to ensure adequate and competent workforce to support EV and parts design, production, maintenance and operation.

Local EV Research and Development Program

- Develop and support R and D road map for the local EV industry
- Bid contract based
- Performance target based

Information and Education Campaigns

- IEC for all sectors concerned
- Pilot programs in "EV lead cities"



[Thank You]